



BRACH

MADRID

EXPERIENCING MADRID IN SPRING

When spring settles over Madrid, the city takes on a different rhythm. At this time of year, Brach Madrid becomes the ideal anchor point for experiencing the capital at the right tempo. Perfectly located on Gran Vía, in the very heart of the city, the address offers immediate access to everything that defines Madrid today: culture, shopping, gastronomy, vibrant nights, all just steps away.





On arrival, you check in, set down your bags, and discover the room.

Philippe Starck's design instantly captures the eye. With its character and warmth, the room reads like a novel. In the morning, Brach Madrid awakens gently, carried by the light and pulse of the city. Breakfast becomes a ritual: seasonal produce and French pastries to start the day.

The body wakes up at the Capsule. A few laps in the pool, an infrared-sauna session, a bespoke massage to release tension and recentre.

The morning continues with an escape to Retiro Park. Tree-lined paths in bloom, the sky reflected on the lake, sunlit benches are an ideal setting for strolling, reading or simply observing. In spring, Madrid reveals this natural softness.



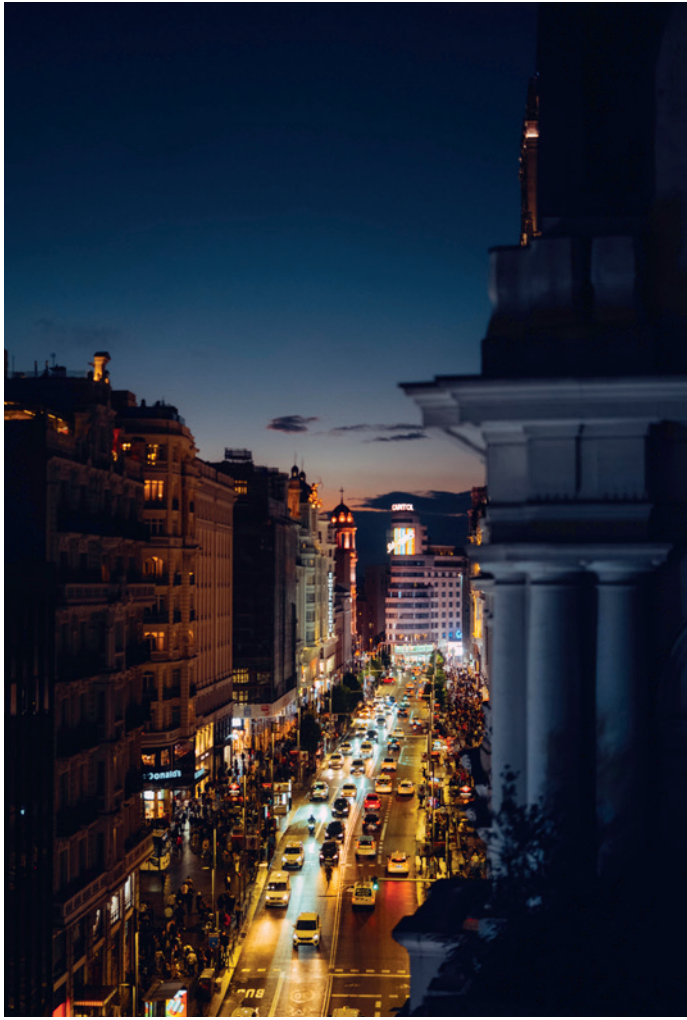




At lunchtime, the energy shifts. Head to the Caja Mágica, home to the Madrid Open. On the clay courts, the world's greatest players compete in a powerful, precise ballet. The event attracts an international audience blending sporting passion with sophistication, running from 20 April to 3 May 2026.

The afternoon invites contemplation. At the María Cristina Masaveu Peterson Foundation, 20th-century Spanish art unfolds. From Picasso to Barceló, via Miró and Dalí, the collection traces a sensitive journey through major artistic movements. An essential cultural stop, on view until 19 July 2026. Towards the end of the day, your steps lead to the rose gardens and landscaped paths surrounding the Palacio Real or the Parque del Oeste. Floral scents, colour and light reveal one of Madrid's most soothing faces. Not far from the Palace, the Salamanca district invites indulgence: designer boutiques and luxury houses offer stylish shopping.





At nightfall, Madrid changes tone. In mid-May, the city celebrates San Isidro, its patron saint. Pradera de San Isidro, Las Vistillas, Plaza Mayor... music fills the air, traditional dances like the chotis come alive, and food stalls bustle. A vibrant celebration rooted in the soul of Madrid.

Back at Brach Madrid, signature cocktails and a magnetic atmosphere set the evening mood. The restaurant unveils a sun-lit cuisine celebrating produce and flavour, with a menu created by Chef Adam Bentalha.

The day ends above the city, on the 7th-floor terrace, where the illuminated Gran Vía paints the final scene.



BRACH MADRID 2024

5-star hotel
Design by Philippe Starck

57 rooms, including 4 suites

LOCALISATION

Four Seasons
Galeria Canalejas
Loewe
Hermès
Parc du Retiro
Paisaje de la Luz
Triangle des musées

SPORTS CLUB & WELLNESS

The Wellness Capsule: Clarins, myBlend and holistic treatments
Wellness technologies, 20 × 4 m swimming pool

RESTAURATION

Brach Le Restaurant by Adam Bentalha
La Pâtisserie Brach
Cocktail bar

EVENTS

Private events

SERVICES

Concierge

@brachmadrid
@brachmadridrestaurant
<https://brachmadrid.com>

Forbes ★★
TRAVEL GUIDE

BRACH
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