

PRESS RELEASE

Easter 2026 - Brach Paris & Brach Madrid



THE BRACH “ECLIPSE” EGG



BRACH

## A CELESTIAL INTERPRETATION OF EASTER.

Some phenomena need no explanation  
– only to be witnessed.

On 12 August 2026, a solar eclipse will sweep across Europe. Before the event becomes the talk of the town, Brach chooses to capture its essence: that fleeting moment when the light shifts, the atmosphere tightens, the city slows, and eyes instinctively turn skyward towards something rare.

From this sensation emerges the Brach “ECLIPSE” Egg, conceived and crafted by Fabien Emery, Pastry Chef for Evok Collection. Not to “tell the story of the sky”, but to draw inspiration from it, as one would from a film or an image that lingers. A creation imagined as an object of desire: as pleasing to gift as it is to keep, to display as much as to share. The piece evokes a sense of alignment, a marker in time, a rendezvous.

## FLAVOUR & CRAFT

Beneath the sculptural silhouette of this egg lies indulgence built with precision: deep cacao intensity and hazelnut in full relief.

- 64% Gaya dark chocolate
- Hazelnut praline
- 64% Gaya dark-chocolate shards with hazelnut pieces
- 43% Tannea milk-chocolate shards with hazelnut pieces

Dark chocolate settles in, hazelnut wraps around it, and the crunchy notes awaken the palate: a creation that embraces flavour as confidently as form.

## TECHNICAL SHEET

- Total weight: 600 g
- Height: 16 cm
- Retail price: €60



Available at Brach Paris and Brach Madrid - From 20 March to 7 April 2026.

# FAMILY EASTER:

## THE EVOK COLLECTION EGG HUNT

Because Easter is also a family affair, the traditional egg hunt returns in 2026, taking place across four addresses: **Brach Paris, Nolinski Paris, Brach Madrid and Nolinski Venezia.**

Open to all upon registration, the hunt invites children to spend an afternoon exploring, searching for clues and letting the game lead the way, with a chocolate reward waiting at the end.

*Wednesday, 1 April 2026 at Brach Madrid*

*Thursday, 2 April 2026 at Nolinski Venezia*

*Wednesday, 15 April 2026 at Brach Paris and Nolinski Paris*

## EASTER BRUNCH

At Brach Paris and Brach Madrid, Easter also continues with a special Sunday brunch created for the occasion, served on Sunday, 5 April 2026.

**Further information will be shared soon.**

**Stay tuned on our social media.**

## 12 AUGUST 2026: BRACH'S VERSION OF THE ECLIPSE

On **12 August 2026**, the rooftops at **Brach Paris and Brach Madrid** become privileged vantage points: observation glasses at the ready, signature cocktails in hand, and that rare, shared feeling of witnessing a moment suspended in time above the city.

### CONTACTS

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#### **Brach Paris**

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## ABOUT BRACH

Brach was born from a simple idea: creating places where energy becomes elegance.

Each address is rooted in its city, offering a breathing space for both body and mind. Here, luxury is expressed through light, materials and rhythm, spaces that restore without isolating, and invite you to experience the city without being overwhelmed by it. Conceived as a landscape of equilibrium, Brach blends the rigour of design with the warmth of the human touch. Luxury is felt in presence, in texture, in gesture, in the art of inhabiting every moment fully. From Paris to Madrid, and soon Rome (2027), Brach follows a single guiding line: a distinctive form of luxury, grounded in the real, fuelled by vitality and sincerity.

Places open to the city's pulse, shaped by the belief that the truest beauty is the one that does you good. Evok Collection creates experiences and destinations designed to inspire, connect and awaken emotion. A luxury designed to be felt.

# BRACH

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**BRACH**