



Villa **MINUTY**

BASK IN MEDITERRANEAN CHARM
ON THE ROOFTOPS OF PARIS

PRESS RELEASE

BRACH
PARIS

Villa Minuty – Rooftop of the Hotel Brach Paris 1-7 rue Jean Richepin, 75116 Paris

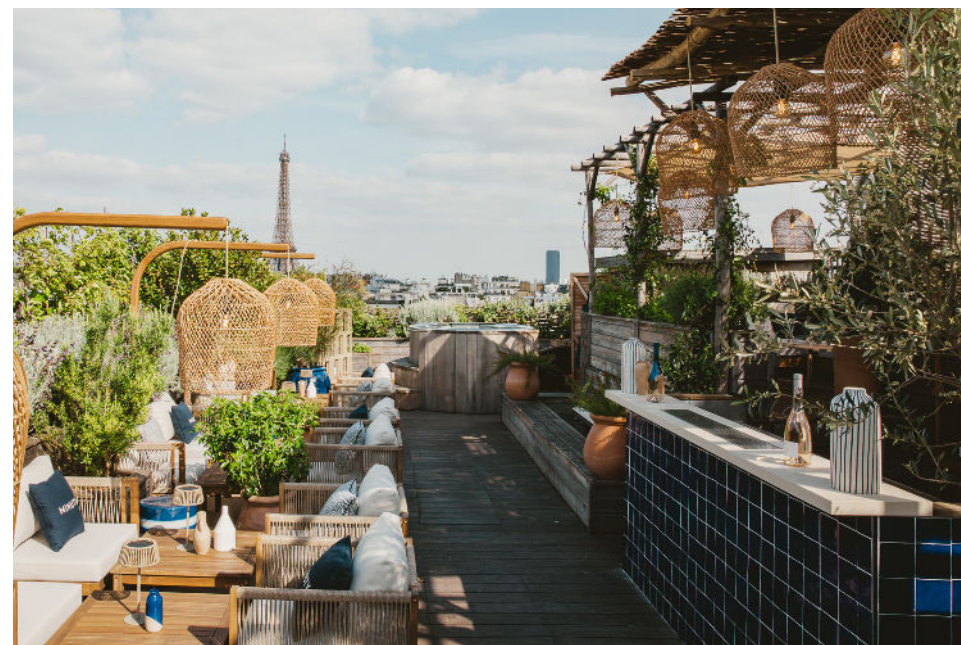


The Château Minuty vineyard sets up its exclusive summer residence, the first of its kind in France, on the rooftop of the Hotel Brach Paris, in the city's elegant 16th arrondissement: Villa Minuty.

The hotel's rooftop has been completely restyled in the colours of Minuty to create a fully immersive experience. Villa Minuty pays homage to Provence and the French Riviera, the vineyard's home since 1936.

Perched in the very heart of Paris, every detail of this new rooftop, from the furniture to the colours inspired by the Côte d'Azur coast, has been meticulously designed to recreate the atmosphere of the Saint-Tropez peninsula.

Villa Minuty is the perfect place to savour a glass of Minuty, with the Eiffel Tower as a backdrop.



The menu celebrates the art of the Provençal aperitif, showcasing the region's classic and simple produce, which marries perfectly with the vineyard's wines: signature vintages of the Château Minuty Or range and the Château Minuty 281 vintage.

What's on the menu? Peppers stuffed with tuna and goat's cheese, fig and olive tapenade, poivrade artichoke confit with olive oil, tuna ventresca, pecorino, tomato, garden vegetable or red fruit tartlets.

Fresh and summer flavours served from 5 p.m. to midnight.



TOP PICKS: ROOFTOP WINE SELECTION

OR RANGE

In less than a decade, the Château Minuty's Orange has become the House's flagship. Born of careful attention to each vineyard plot, these cuvées express pure elegance. With Grenache at its core, and touches of Cinsault, Syrah, and Rolle, Rose et Or delivers a nuanced rosé defined by poise and freshness. The aromatic depth of Blanc et Or stems from a vibrant blend of Rolle, Sauvignon, and Viognier. Rouge et Or owes its fine, racy character to the harmonious marriage of Mourvèdre and Syrah.

CHÂTEAU MINUTY 281

Château Minuty 281 reflects the unique character of the estate's three main terroirs of schist, clay, and sand, through a masterful blend of Grenache and Syrah. This exceptional rosé harmoniously expresses Gassin's terroir and the Minuty signature.





ABOUT MINUTY

The 200-hectare Château Minuty vineyard is located in Gassin, on the Saint-Tropez peninsula. Nestled between land and sea, the vines are cultivated using sustainable methods, Château Minuty remains one of the last estates of Côtes de Provence that harvests their vines entirely by hand.

Minuty is first and foremost about family, values and the passing on of knowledge. Four generations of Minuty men and women lay claim to their know-how and expertise of a family heritage, with focus on the production of emblematic Côtes de Provence rosés, whites and reds.

ABOUT BRACH PARIS

Brach Paris is not just a hotel, it is a journey into a world of luxury like no other, where each moment is serenaded by Philippe Starck's infinite and captivating design. Luxury at Brach Paris is not simply about visual wow factor, it speaks to soul. You won't want to leave!

The vibrant Brach Paris opened its doors in the city's prestigious 16th arrondissement in 2018. Every nook tells a story, and its unique atmosphere makes it a truly immersive space that inspires a deep sense of belonging. With 59 rooms and suites, a rooftop overlooking Paris and the Eiffel Tower, a Sports Club, a Restaurant and a Pâtisserie, Brach is becoming a veritable crossroads of culture, well-being and exclusive meet-ups. A rare, magnetic and elusive luxury that unifies and awakens the senses.

PRESS CONTACTS

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ALCOHOL CAN BE HARMFUL TO YOUR HEALTH – PLEASE ENJOY RESPONSIBLY

