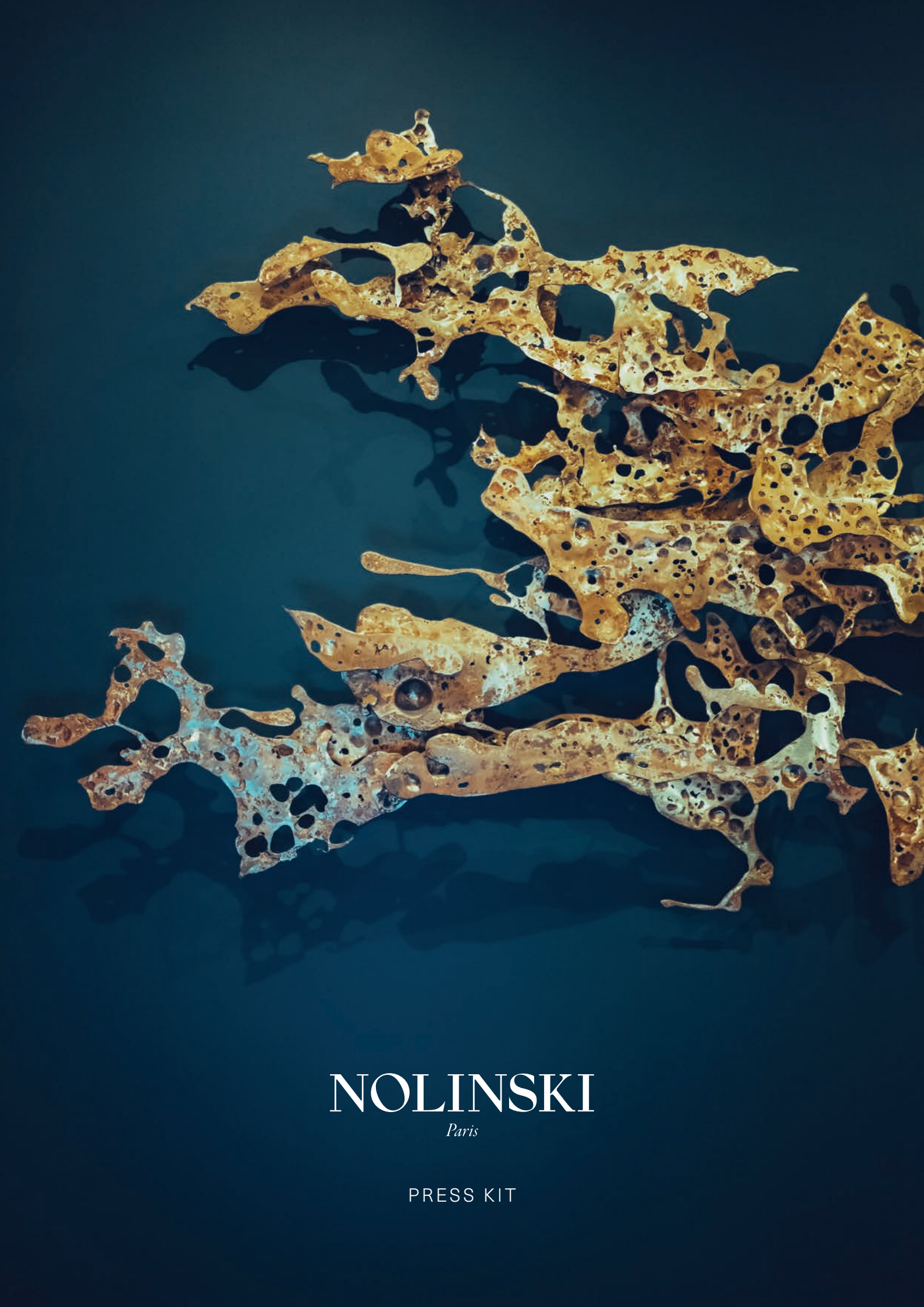


NOLINSKI

Paris

PRESS KIT



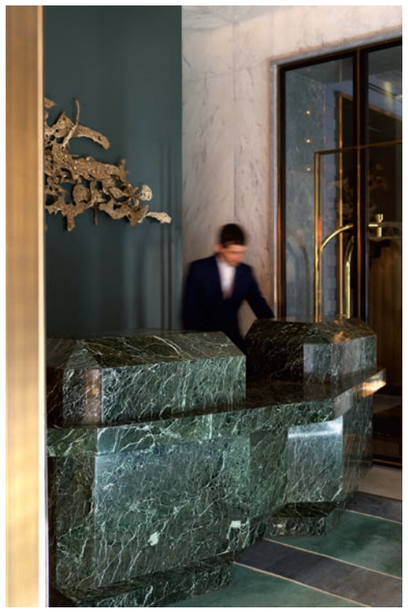
INTRODUCTION

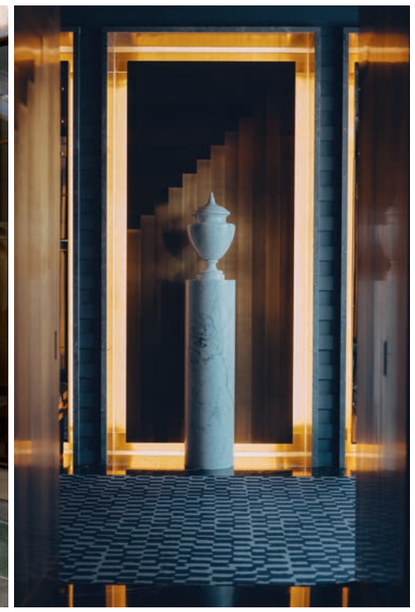
Just steps away from the Comédie-Française, the rue Saint-Honoré and the gardens of the Palais-Royal, Nolinski Paris is housed in a Haussmann building where history converses with a resolutely contemporary Paris. The first address of Evok Collection, it embodies a French art de vivre marked by restraint: a hushed, confidential luxury, whispered between those in the know.

Conceived by interior architect Jean-Louis Deniot, the hotel revisits classic codes with a free and contemporary eye. Mouldings and woodwork sit alongside mirrors, bronzes and ceramics, thick rugs and muted curtains, shades of grey and bold colour blocks. From the 45 rooms, including 9 suites, to the grand staircase with its hand-painted clouds, each floor evokes a singular Parisian apartment rather than a conventional hotel.

Between the sculptural Carrara marble reception, the Grand Salon where restaurant and cocktail bar succeed one another, and the mineral spa, every space is conceived as a stage for the senses: subdued lighting, scents of spice and musk, textures of velvet or tweed, a bespoke musical universe. Here, conviviality is lived with elegance, at the rhythm of epicurean experiences where the art of detail always grazes a hint of mystery that is the spirit of Nolinski.

JEAN-LOUIS DENIOT





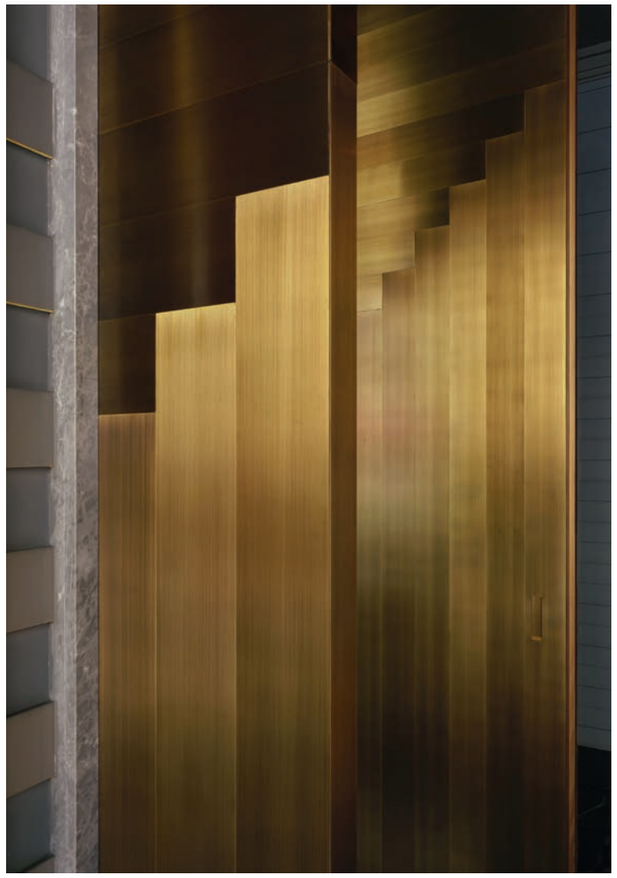
Interior architect and decorator Jean-Louis Deniot embodies the new generation of 'Haute Décoration'. Discerning travellers encounter his work across the globe, particularly in private property projects in Paris, London, Milan, Capri, Istanbul, Moscow, New Delhi, New York, Hong Kong and beyond.

His 'couture', sophisticated architectural designs are rooted in classical French interiors, revisited to meet today's needs and desires while remaining timeless. He confines himself to neither a single style nor a single source of inspiration. Through instinct and perpetual self-questioning, Jean-Louis Deniot has become one of the world's most sought-after international designers.











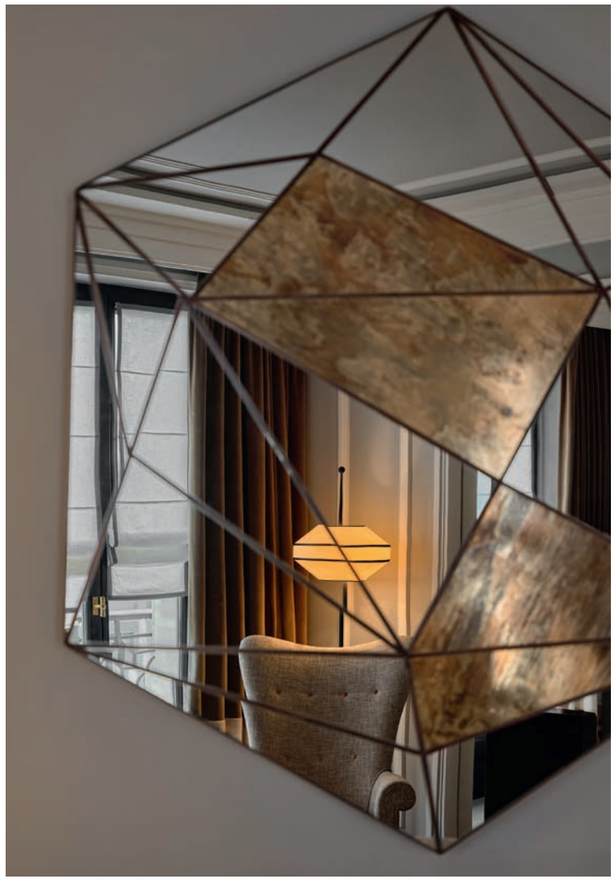
ROOMS & SUITES

Across six floors, Nolinski Paris reveals itself gradually. The painted clouds of the grand staircase and the painted mirrors of the lift accompany the ascent from the animated ground floor to the silence of the upper levels. Between floors, slightly offset corridors break the symmetry and create almost graphic pauses, far removed from the conventional hotel.

The rooms, designed by Jean-Louis Deniot, are conceived as living spaces. Three guiding principles: space, comfort, style. Deep green, raspberry, beige, blue, yellow... each room owns a dominant colour, laid over a grey base. Beautiful materials, controlled light, neo-classical mouldings and woodwork reinterpreted compose a precise décor that is urban and warm in equal measure.

Near the desk, a lacquered wardrobe houses sculptures and ceramics like fragments of a private collection, while the minibar is concealed within a reimagined period safe. Dense curtains, generous rugs and sliding doors entirely clad in mirrors extend the sensation of a Haussmann apartment. A discreet signature : claw-shaped mouldings, echoing jewellery settings.







ROOMS & SUITES

In the bathrooms, the vocabulary tightens: marble floors, slightly crackled white and grey tiling, brass in fine touches. A spare palette that lets lines and light do the work.

The suites are experienced as private apartments, with corridor, bedroom, living room and bathroom. Fluid light, noble materials, vintage or bespoke furniture sketch a hushed Parisian spirit. Salvador, Pablo, Ernest, Gustave, Marie... each name shares a single intention: to create discreet urban retreats.

On the 5th floor, the Joséphine Suite concentrates the DNA of the place: fine proportions, carefully chosen works of art, furniture with light lines, and a balcony opening onto a direct view of the Avenue de l'Opéra. An elevated address, peaceful, with Paris as the backdrop.

















THE RESTAURANT

Charbone
PARIS

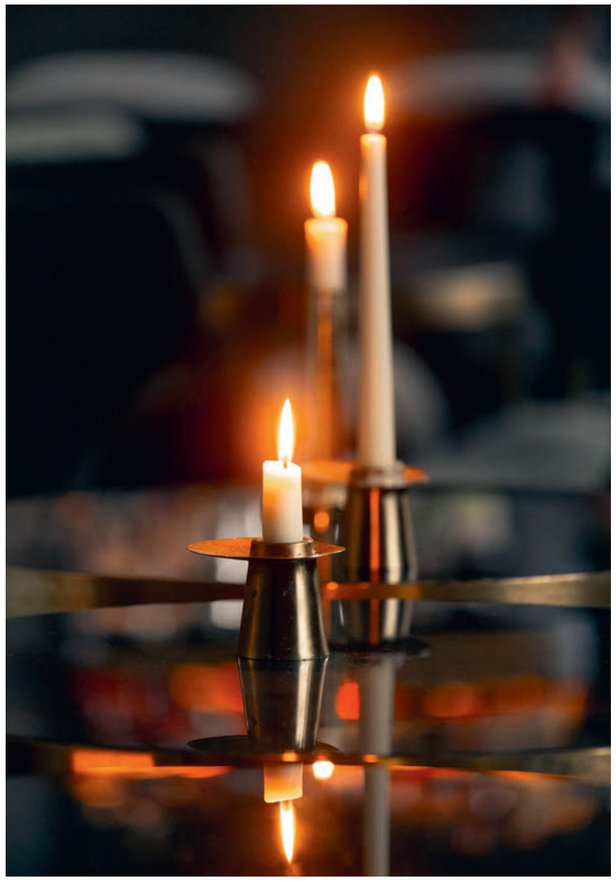
At 16 avenue de l'Opéra, Charbone Paris offers a contemporary take on Parisian dining, from lunch through to dinner. A new façade, an open kitchen and reimagined table settings create a lively destination where elegance feels effortless. Whether for a swift lunch, a leisurely dinner or an evening that lingers, the same attention to service and the pleasure of dining runs throughout.

The menu is created by Adam Bentalha, Executive Chef of Evok Collection. His French cuisine combines precision, technical skill and generosity: carefully judged cooking, expertly crafted sauces and jus, and dishes served individually or to share. The menu is divided into three sections: "Off the Heat", "Gentle Heat" and "High Heat". Signature dishes include the truffled croque-monsieur, chateaubriand with peppercorn sauce, mousseline whipped with walnut butter, and a thin apple tart to share. In the dining room, a sauce poured at the last moment, tableside carving or a flambéed dessert brings the finishing touches of the kitchen to the table.

Designed by John Whelan, the interiors evoke the 1930s through Art Deco touches. Rich materials, golden lighting and an open kitchen create an atmosphere that is both urban and intimate. With seating for around 60 guests, the dining room retains an intimate scale, equally suited to lunchtime meetings and more leisurely dinners.

From Monday to Friday, the weekday lunch menu is served in 45 minutes, with a starter and main course or a main course and dessert for €38. In the evening, the lights dim and music sets the mood for dinner, with live music every Thursday. Charbone also hosts private events, with full or partial venue hire available on request. The restaurant is closed on Sunday evenings.







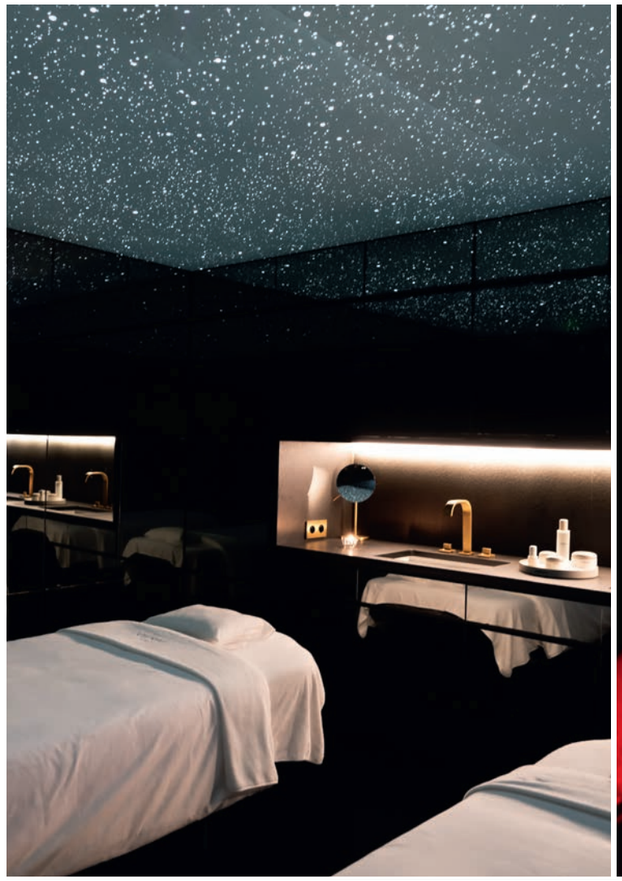
LE GRAND SALON COCKTAIL BAR

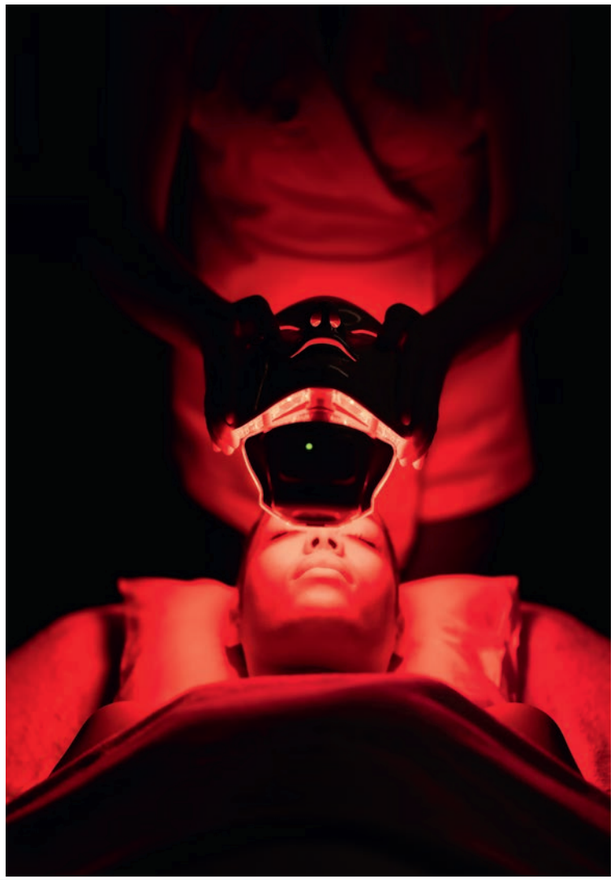
Le Grand Salon is the cocktail bar of Nolinski Paris, conceived as a Parisian salon for insiders. In a muted light, guests settle in for a late apéritif, a discreet tête-à-tête or a final drink after the theatre. The menu features signature cocktails, crafted mocktails and house infusions, prepared with the same care as fine cuisine.

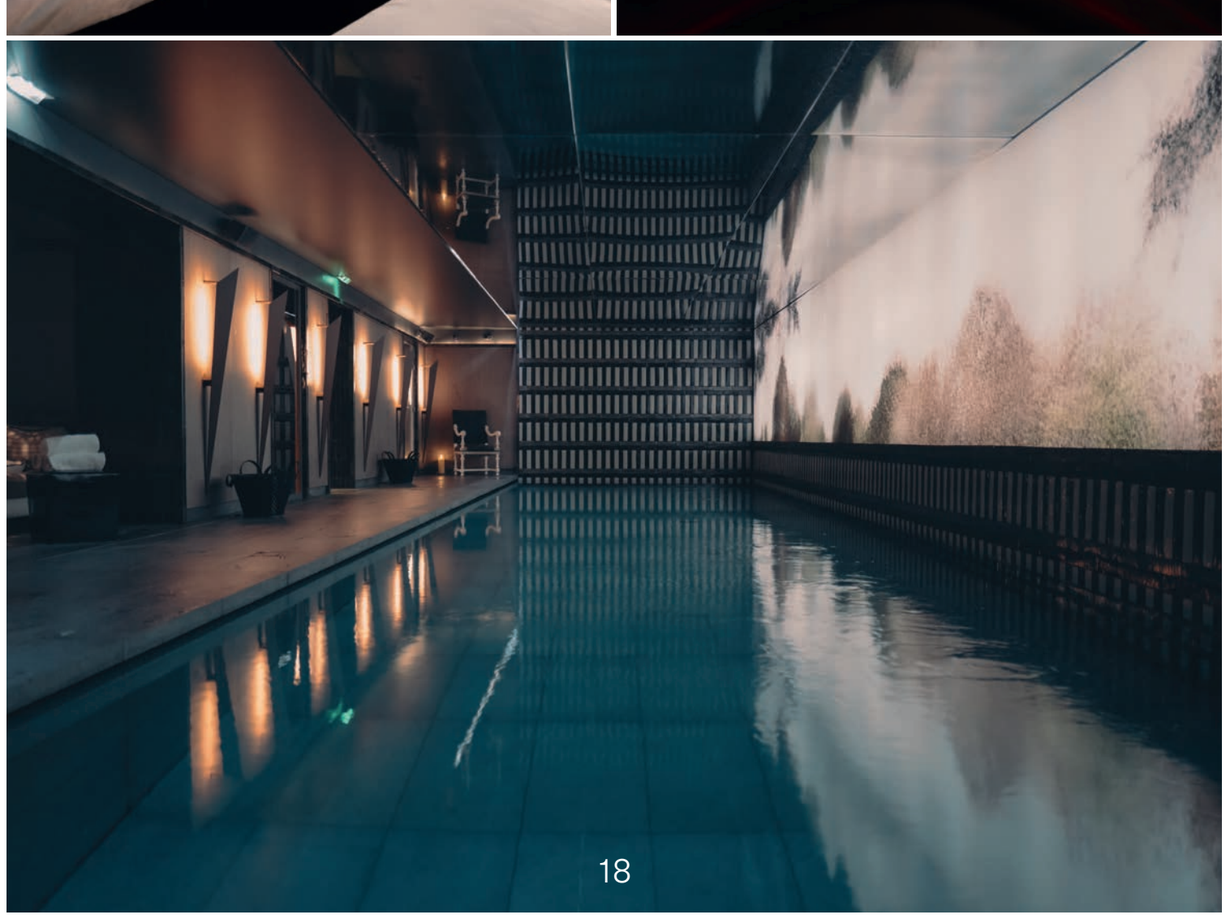
Beneath the shimmering reflections of a silver-leaf ceiling, neighbourhood regulars and hotel residents take their seats in swivel armchairs, sheltered by openwork tweed curtains. Thick rugs in shades of blue and emerald green, wall coverings signed by Florence Girette: the décor creates an intimate, elegant setting where conversation is hushed and time seems to slow.

During the day, relaxing teas and confidential lunches follow one another in complete discretion; in the evening, nocturnal cocktails and cultural gatherings take over. A piano stands ready for an improvisation, a surprise guest, a happening for the duration of an evening.

Available for private hire, Le Grand Salon lends itself naturally to private events seeking the atmosphere of a true Parisian home.







SPA

myBlend

Nolinski Paris, an oasis of calm in the heart of Paris, is home to myBlend, an innovative concept in the field of well-being and beauty treatments. It's here that French elegance comes together with the advanced technology of myBlend treatments to create a unique sensory experience. Every detail, designed to promote relaxation and harmony, is inspired by the four elements: the soothing murmur of water, the mineral solidity of granite, the warmth of wood panelling and the comforting glow of candles.

MyBlend treatments incorporate the CellSynergy aesthetic device, an innovative technology combining Cryo-Thermo-Aesthetics, radiofrequency, electroporation and electrostimulation. This synergy encourages collagen production, stimulates microcirculation, boosts cellular oxygenation and optimises the penetration of active ingredients to the heart of cells.

Through a unique combination of products, expert gestures and tailored technologies, each protocol becomes a singular experience, perfectly aligned with the needs of the moment. The experience is elevated by the Led Mask, a true icon of the brand. By combining cutting-edge LED technology with powerful formulas, this mask embodies a new vision of care and beauty.

MyBlend and Nolinski Paris invite guests to explore an unprecedented and exclusive approach to wellbeing, where excellence and personalisation meet to transform every moment into an exceptional one.

ABOUT NOLINSKI PARIS

A few cobblestones from the Comédie Française, Rue Saint-Honoré and the gardens of the Palais-Royal lies a haven of comfort in the elegant setting of a typical Haussmann-style apartment building: Nolinski Paris.

The first of the Evok collection to open, it embodies the French lifestyle, the elegance of discreet luxury, and the charm of an address at the centre of Paris fashion and culture. The Nolinski is a combination of refinement and boldness, modernity and contemporary flair that you'll want to tell all your friends about.

The interior design is by Jean-Louis Deniot, who has reinterpreted classic French décor throughout the Nolinski's six floors. Mouldings, woodwork, antique furniture, sculptures, ceramics, soft lighting, mirrored doors, muted curtains, thick carpets, a range of colours in harmony with a cameo of greys: every choice, every detail, every object gives the 45 rooms – 9 of which are suites – the look of a Haussmann-style apartment.

This is complemented by the minimalistic green Carrara marble reception area, with its bronze sculpture, and the hand-painted clouds on the grand staircase that appear to lead guests towards the heavenly delights above.

Here, between the restaurant and cocktail bar of the intimate Grand Salon, the airy rooms and the mineral spa, every corner is an emotional sensory journey. A softly lit ambiance scented with musk and spices; music; the sensory feel of velvet or tweed. An inviting atmosphere and hospitality delivered with passion. A place of hedonistic experiences and extraordinary reveries, where a flair for detail meets an air of mystery. Because the Nolinski spirit is also synonymous with spontaneity and freedom.

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